



THE FUTURE PROJECT

BOARD REPORT (2017)





INTRODUCTION

We are pleased to recount the activities and programs delivered by The Future Project (TFP) in the year 2017 towards building empowered citizens who will contribute to the development of Nigeria and Africa.

Delivering on TFP's mandate which is to "Build a Network of Empowered Citizens – through Jobs, Entrepreneurship and Active Citizenship," our activities were based on our value proposition which states that: "Africa's growth needs a generation of young people who are gainfully employed and able to demand better leadership."

Targeting young people between the ages of 16 to 40 years, TFP is guided by a Strategic Plan from which it derives its quarterly and annual work-plan. This report therefore highlights progress, implemented activities and results achieved for the year 2017.



Participants at the Leadership booth Camp program, Ogun state on the final day. 2017



ENTERPRISE & JOBS

This thematic area is focused on Entrepreneurship, Technology and Creatives (ETC). This helps strengthen the capacity of young people in Africa towards positive contribution to the economic and social growth

SMALL MEDIUM ENTERPRISE CLINIC #SMECLINIC

Running in its 4th year, SME Support Clinic has helped SME owners to get practical tips and information required to scale their businesses. Featuring practical, solution-oriented and one-on-one discussions with experts, these clinics have been tailored to meet the needs of registered participants.

The facilitators and their topics are:

- Charles Odii, Founder SME100 | Business Risks & Legal matters
- Adetokunbo Akinsola – Regional Manager, Lagos region, Bank of Industry | Pitching` to investors.

#SMEclinic had a total of 31 participants at the training.





ENTERPRISE & JOBS con't

THE FUTURE ENTERPRISE SUPPORT SCHEME (TFESS)

TFESS is a series of workshops with a specific focus on using Entrepreneurship, Technology and Creative (ETC). Trainings as a catalyst for skill acquisition and capacity building for young people who want to either want to get into gainful employment or start an enterprise. In total, we had five (5) trainings, and the following courses were offered:

- **GRAPHICS DESIGN WORKSHOP**
- **BUSINESS MASTER-CLASS**
- **DIGITAL MARKETING MASTERCLASS**
- **PHOTOGRAPHY**
- **BRANDING MASTER CLASS**



ACCELERATE LABS

Accelerate the Economy through Youth in Enterprise (Accelerate LABS) is focused on activating the Small and Medium Scale Engine to accelerate economic development through enterprise development and technology incubation. The overall goal of the project is to equip 2,500 youths (Across the 6 geo-political zones in Nigeria), by building socially inclined, high profit, and highly competitive enterprise capable of impacting the GDP.

A total number of 3987 applications was received for the 1st stream, and applicants were screened down by our SME jury to 150 per location. The opening session across states had a pool of young vibrant entrepreneurs from various industries and sectors who are ready to learn and benefit from what the program has to offer them. The opening session held in selected states across the six geo-political zones in Nigeria with a total of 1148 participants across all locations. This program is supported by microsoft.



ENTERPRISE & JOBS

ACCELERATE LABS con't

Locations and Partners:

S/N	ZONES	STATE	HOST PARTNER
1.	South-west	Lagos	Ministry Of Youth And Social Development
2.	South-east	Anambra	Maise Matrix
3.	South-South	Edo	Sabi Hub and Benson Idahosa Foundation
4.	North-West	Kaduna	I Care Women and Youth Initiative
5.	North-East	Bauchi	Gubi Development and Humanitarian Initiative
6.	North-Central	Abuja	The Zariah Elizabeth Foundation & The Abuja Chamber of Commerce





ENTERPRISE & JOBS con't

AIKI NIGERIA

Aiki Nigeria (www.Aiki.ng) is a national platform for youths in Nigeria to access relevant information on employability and entrepreneurship, including career planning, online courses, and support for entrepreneurs. Following the creation of Aiki Nigeria, we have identified the need for continuous youth engagement as more young people are transitioning from school into the workplace, yearly. Some of the activities done under this project are:

AMBASSADOR ENGAGEMENT:

Ten new ambassadors were signed up for Aiki Nigeria and an unbounding training was done on the 21st of January, 2017 to introduce the ambassadors to what Aiki Nigeria is as well as training them on communication and public engagement.



AIKI TWITTER CHAT:

Aiki #twitterchat addresses issues ranging from Entrepreneurship, ICT, Fashion, Employability, Career development, Creatives etc. in 2017, we had 4 editions of the twitter chat was done.





GOVERNANCE & ACTIVE CITIZENSHIP

This thematic area is focused to ensure young people are adequately informed and equipped with the right information about laws, governance & policies and citizenship. To this end, the following programs were implemented during the period under review:

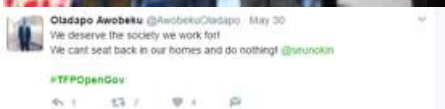
THE NIGERIA SYMPOSIUM FOR YOUNG AND EMERGING LEADERS:

Organized by The Future Project in partnership with National Endowment for Democracy, The Nigeria Symposium for Young and Emerging Leaders is aimed at strengthening government–public relations by qualitatively assessing mass participation in matters of policy as well as government actions on critical developmental issues.

The theme for the 2017 edition was “Open Governance: Improving transparency and accountability in Government”. Leading discussions were the former Governor of Anambra state Peter Obi; Chief Strategist, Alpha Reach and Founder Omojuwa.com, Japheth Omojuwa; Cofounder BudgIT, Seun Onigbinde; Permanent secretary of the Ministry of Transportation Alhaji Sabiu Zakari; with Seun Okinbaloye, a political correspondent of Channels TV as the moderator.

The event also featured the former Governor of Cross River state Donald Duke; Rinsola Abiola, APC BOT member and Special Adviser to the speaker of the House of Representatives; Dayo Israel, Mainland Chairman Aspirant for Lagos state, 2017; with Arit Okpo, a TV presenter with Ebonylife TV, Prince Deji Adeyanju, former PDP social media director; Demola Rewaju Political Strategist/Analyst of PDP; with Award winning TV/Radio presenter, Ayo Thompson as the moderator.

In total, we had 509 attendees including government officials, representatives from social and civic sectors, media and student unions.

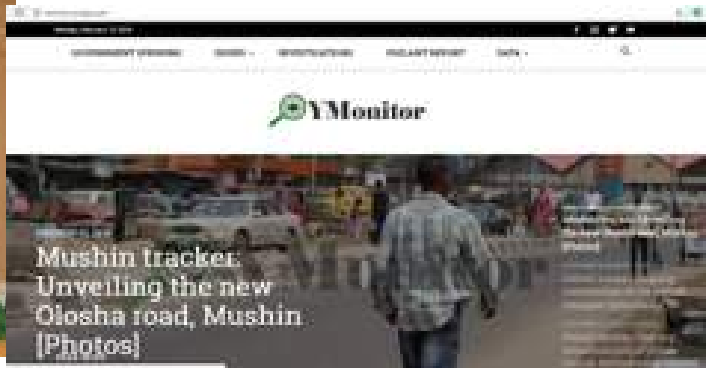




GOVERNANCE & ACTIVE CITIZENSHIP

Y MONITOR

YMonitor.org is an online accountability platform created to track projects of the government at all levels with the objective delivering information that ensures adequate coverage, exposure, and response to any matter that has real implications for public wellbeing.



THE YOUTH LEADERSHIP BOOT CAMP:

Organized by The Future Project with support from FORD Foundation, a 5-day boot-camp to train young leaders who are ready to play leading roles in the agitation for greater accountability across all levels of government beginning with local government areas.

The pilot phase was held in 3 South West States – Oyo, Lagos and Ogun. With a total number of 1034 applications received with only 40 quality candidates in each state shortlisted to be part of the camp.

The pilot phase was held in 3 South West States – Oyo, Lagos and Ogun. With a total number of 1034 applications received with only 40 quality candidates in each state shortlisted to be part of the camp.



● Corent of Leadership
 ● Local Government and Their Operations
 ● Communication Skills
 ● Fundamentals of Public Administration
 ● Budgeting and Budget Monitoring
 ● Negotiating and Conflict Management

Register Now!
June - July 2017
 All Participants For State
 Lagos, Ogun and Oyo
and other interested states



LEADERSHIP

This thematic area seeks to highlight the work of young people to inspire the next generation. To this end, the following activities were implemented in the year under review.

THE FUTURE AWARDS AFRICA 2017

In its 12th edition, The Future Awards Africa (TFAA), themed Nigeria's New Tribe; unveiled the anticipated nominee list of 105 young Nigerians across 21 categories, covering agriculture, business, advocacy, new media, sports and other sectors of the economy. Nominees were announced in a continent-wide broadcast on Ebony Life TV, Channels TV and ON TV.

The 2017 edition which held on the 9th of December 2017, had the Vice-president of the Federal Republic of Nigeria, Professor Yemi Osinbajo as its key note speaker. Other dignitaries who graced the event were distinguished guests from various industries such as – Vice Chancellor, University of Sussex, Governor of Osun State, Ogbeni Rauf Aregbesola, ELTV CEO, Mo Abudu, and an array of distinguish influencers. The awards were proudly supported by Ebony Life TV, University of Sussex, Guaranty Trust Bank, 7UP, United Bank for Africa, Bank of Industry, Emmanuel Oyeleke Photography, Twelve Baskets and LASAA.

See the full list and profiles of #TFAA2017 105 winners here: www.thefutureafrica.com/awards





LEADERSHIP con't

THE YOUTH ASPIRE CENTER

In twelve years, the aspire center has hosted students from SS2 – SS3 in selected high schools to meet with TFAA Alumni and nominees and hear the work they do and asked concerned questions in areas that may interest them. This activity holds 3 hours prior to the main event on the awards day. In 2017, the session was facilitated by TFAA 2016 Winner for Young person of the year, Commissioner Mark Okoye and TFAA 2016 nominee for screen producer, Asurf Oluwaseyi.





COMMUNITY PROJECTS

THE FUTURE PROJECT VOLUNTEERS PROJECT

On the 21st of November, 2017, The Future Project Volunteers organized an environmental sustainability program for students on their valuable roles and contributions in keeping a healthy and beautiful environment. The program was themed: “Creating Opportunities for lifelong learning”.





COMMUNITY PROJECTS cont

POST AWARD ACTIVITIES FOR THE FUTURE AWARDS AFRICA

In total six (6) secondary schools were part of the school tour for The Future Awards Africa.

The sessions included self-development, office of the citizen, career development and soft skills. TFAA 2016 winners, Commissioner Asuquo Ekpenyong (Prize for Public service); Bidemi Zakariyau (Prize for Media enterprise); Bolanle Olukanni (Prize for On Air Personality TV); Adebayo Okelawal (Prize for Fashion & Design); Evans Akanno (Prize for creative professional); Adenrele Sonariwo (Prize for Arts & culture); Bukola Bolariwa (Prize for Advocacy), Tosin Ajibade (Prize for New media), Emmanuel Oyeleke (Prize for Creative); Theodora Mogo (Prize for Beauty) and Ayo Thompson (Prize for On Air Personality Audio) amongst other alumni were present to share insightful words with the students.





SOME TESTIMONIALS & FEEDBACKS

OBIORA CHIKWENDU- OWERRI

Beneficiary, TFESS Photography workshop

"I really enjoyed the training. I got to hear about the training on Facebook while in Owerri and had to fly in to attend the training and it was worth it. Now I am able to use what I have learnt in my business as photography is a crucial element I was lacking. Thanks to the team that handled this training. I was also privileged to attend both the branding and digital master class, all in Lagos."

AKINKUNADE DARE

Beneficiary, Youth Leadership Bootcamp, Ogun State:

"Today was a productive day for me and I'm glad to have learned things about the ways in which youths can get involved in the government. It was an interactive and motivating seminar for me. So, glad been upgraded and I have been able to apply what was learnt at work. I will like to be updated on further trainings by TFESS."

FRANK NNADOZIE

Fashion Designer- Royal Academy of Design and Arts

"I applied for Accelerate Labs to help develop my business and so far, the training has helped me to understand systems and structures of businesses, it has opened my eyes to a world of more opportunities and access to technological tools to help develop my business. It has exposed me to like-minded people, and I have made connections and collaborations with co-accelerators. The platform made me understand what it takes to run a business as opposed to trading which I have been doing before now. My horizon has been broadened, I can project better for my business and also scale."

ONAJIN OLUTOBI

Beneficiary, Small Medium Enterprise Clinic

"I would like to express my most sincere gratitude to The Future Project and the opportunity to attend this training. It was also through the organisations nomination I was able to attend the Africa Business Conference at LBS. Both trainings provided tremendous personal development and networking opportunities for me. I am most delighted of your organisation's sworn mission to build a network of empowered citizens who can transform system and societies through leadership and enterprise."

ADEMO OLUWASEYI- OYO STATE

Beneficiary, TFESS Digital marketing training

"Sincerely, this is one of the best programs I have attended. Thank you for impacting me."

NNAOMA AKOBUNDU

Beneficiary- Branding master class.

"I learnt a lot like how to brand my business as an entrepreneur, how to position my business and attract customers. I am based in Imo state so had to come to Lagos for it and I am glad it was worth it. I thank TFP for providing this opportunity to engage with great minds."



SOME TESTIMONIALS & FEEDBACKS

CHINWEUBA EZEIGWE – PORT- HARCOURT
Beneficiary, TFESS Digital marketing training

"I heard about the training on Facebook. As a novice from port Harcourt, I was afraid I won't be able to understand or put to use what was being taught but by the end of the training, my skill level has tremendous personal development and networking opportunities for me. I am most delighted of your organisation's sworn mission to build a network of empowered citizens who can transform system and societies through leadership and enterprise."



EDITH IJEH UMEUGOCHUKWU
Founder- Home Keepers Nigeria LTD

"I resigned as a lecturer from Benin Republic to start my business here in Nigeria. I came cross the Accelerate labs project online where I registered and I was chosen as part of the participants for the first stream. I can say that since the commencement of the training, I have had fresh insights into running a business. I have worked on my elevators pitch, and the pool of participants has been so resourceful as I have learnt a lot from them and they have helped me develop my business better than it was, which is why I came for the accelerator program."



participant, Tim Mrs Chima Uboh, Co-founder and Chief executive of Recyclepro (Innovations where I guide the vision and strategy development of the company. Recyclepro is a tech based recycling startup that is using incentive incentives to revolutionize young people's attitude to waste while collaborating with them to fight climate change. I'm very passionate about making impact through Mentorship and Public Speaking. Before The Future Project, my business was still in the idea stage but after The Accelerate labs, I acquired cofounders and assembled a team and we have gained traction within two months of launching the business. The Future Project gave me a confidence boost and the validation I needed to take a step towards achieving my goals. Accelerate



Wafrika @Ijeah from @umcoabasi - All glory be to the King that made me, my mother, my creator, my beginning, my end, my everything, my God. Please forgive me my sins & continue to guide me, Amen. And then, thank you... To my life letter & mentor to my siblings, my extended family, my friends, my beloved ones, my management, & even those that never see anything good in me. Thank you everyone. Thank you so much THE FUTURE AFRICA AWARDS. Wafrika is every platform that recognize that I have something to offer. Thank you very much #TFAA17 I'm grateful @umcoabasi @Ijeah @Ijeah Thank you very much



nancynewAfrica • Following
nancynewAfrica I can't wait to connect with Mentors, entrepreneurs etc! Heard amazing stuff young people are doing and it gives me #hope.
Hope is a very powerful thing, especially in Nigeria
#entrepreneur #socialentrepreneur #socialismisart



@Ijeahjamilia • Follow
Kaduna State
@Ijeahjamilia My name is Javita Dahiru from Kaduna State (North West) I am a start-up/entrepreneur with a zeal and passion for business since from childhood. A plan to actualize the dream of establishing my own business came on board when I participated in the Accelerate Lab - The Future Awards Africa 2017 Project.
Having a background Mass communication and a vested interest in Graphics Design and Digital photography, I was able to come up with a business enterprise "Jay Media Concept", IN JAY MEDIA CONCEPT, We provide services like Graphics design, Digital photography and filming, and social media management (an area that is liberally scarce in our locality in Kaduna State). Thanks to @umcoabasi @Ijeah



nancynewAfrica • Follow
nancynewAfrica The Future Awards Africa Prize for Education 2017, Embowed by the University of Sussex goes to Samson Abioye (Jami) (CE), Oluwaseun Oluwaseun (CE) and Ikoyi Abayomi Gideon (CE). One of the major problems facing education in Nigeria is debate around our current methods of evaluating educational progress. There has been such an emphasis on passing examinations rather than inculcating the knowledge that examinations are supposed to test that counteracting or tripping the system has become the goal of many educational organizations instead of instilling knowledge. There are however, still a few near infallible safe guards, like the Joint Admissions and Matriculation Board (JAMB) Universal Tertiary Matriculation Exam (UTME), an unbiased exam system that shows the most



FUNDING & GRANT PARTNERS IN 2017



**National Endowment
for Democracy**
Supporting freedom around the world



YouthSpark

APPRECIATION

On behalf of The Future Project Board of Trustees, we appreciate our partners, funders and facilitators who made 2017 a huge success, thank you.